

# Bryan Bakker

Creative Strategist

## Contact


bryan@bryanbakker.nl

Rotterdam, Netherlands

linkedin.com/in/bbryanbakker


## Skills

**Strategy**

Market analysis · Value proposition design · Marketing strategy · Entrepreneurship

**Creative**

Videography · Video production · Cinematography · Storytelling · Video editing

**Tech**

Cybersecurity awareness

## Languages

| | |
|---|---|
| Dutch | native |
| English | fluent (IELTS 8.0) |

## Profile

Creative strategist with a background in business administration and strategic management, running my own video production studio since 2022. I connect market analysis and value proposition design with visual storytelling, turning commercial goals into content that performs.

## Experience

### Director of Photography
Sep 2025 – Present

Facere · Part-time

Film collective that makes short films out of passion. I help organise the productions and often take on the role of DP.

### Founder & Lead Videographer
Jun 2022 – Present

FyneGrain · Rotterdam

- **Strategic problem solving:** translated client marketing needs into high-impact visual narratives for leading Dutch clients.
- **Client management:** managed the full project lifecycle, from negotiation to delivery, resulting in strong client satisfaction and repeat business.
- **Execution:** combined technical editing skills with commercial storytelling to create campaign content that supports clients' business goals.

### Employee
Jan 2019 – Mar 2021

Verhage · Part-time · Rhoon

## Education

### MSc Strategic Management
2025 – 2026

Rotterdam School of Management, Erasmus University

Thesis: *How creative agencies respond to AI-driven disruption* (grade: 8)

### Minor Cybersecurity & Cybercrime
2023 – 2024

Leiden University

### BSc Business Administration
2021 – 2025

Rotterdam School of Management, Erasmus University

Specialisation B3 *Business Developers* (grade: 8.8)

## Projects & Awards

### Co-founder, CaptureBrand
2023

Platform connecting companies with freelance videographers and photographers

### Winner, Innovation Award
2025

Rotterdam School of Management

### Director of Photography

48 Hour Film Project Rotterdam, with Facere